
WWW.DOLLOPCREATIVE.COM // 503.896.2660

Katie Weir

GRAPHIC DESIGNER, MARKETING SPECIALIST + ILLUSTRATOR



PROGRAMS + SKILLS

Design Programs: Adobe CS Illustrator, InDesign, Photoshop, Microsoft 365 + Canva.

Website Design: Wix, Shopify + Wordpress. UI, UX, SEO.

Email Marketing: MailChimp, Klaviyo + Constant Contact.

Marketing: Microsoft 365, Acrobat, Google Docs, Project Management, Event Planning, Development Services (Fundraising + Outreach).

PROFESSIONAL EXPERIENCE

BARTENDER.

The Coburg Merc Tavern JUN. 2024 - current {Coburg, OR}

Bartending and serving at high-end bourbon bar. Mixing drinks, checking ID's. Opening & closing duties.

GRAPHIC DESIGNER + ILLUSTRATOR.

Dollop Creative APR. 2017 - current {Corvallis, OR}

Freelance Graphic design, illustration, branding, wix web design & email marketing.

Partial Client List: Youngbird Consulting, The Plug, Wren Usdi, Blackbird Construction, Nashelle Jewelry, Mama Bird & Co., G5, Madison Ave Collective, Bodyology, Potion Bath, Advantage Dental.

BARTENDER.

Squirrel's Tavern 2019 - 2023 & 2000 - '02, Summer of '03 - '05 {Corvallis, OR}

Bartending, serving, changing kegs, checking IDs and facilitating live music events. Training on floor & point of sales. Opening & closing duties. Website design & management. Instagram, google business profile & menu design updates.

GRAPHIC DESIGNER.

BrandMuscle MAY 2014 - MAY 2017 {Seattle, WA}

In-house graphic design for Southern Glazier Wine & Spirits. Point-of-sale design, preparing prepress files, average 5-10 new design/day. Small to large format prints, die-cut files & menu designs. Project management with 48 hour turn-around deadlines. Presenting & training Sales Reps to use order entry software.

MARKETING SPECIALIST.

Oregon State Credit Union MAY 2013 - MAY 2014 {Corvallis, OR}

Graphic design, media buying, marketing strategy for print & web. Event Coordinator. Project Management for youth "Scotty Days" program. Creating, presenting & implementing the company's first social media plan. Redesigned the company's logo with one other team member before my exit.

GRAPHIC DESIGNER & MARKETING ASSISTANT.

Macadam Forbes FEB. 2012 - JAN. 2013 {Portland, OR}

Graphic design & marketing. Brochures, postcards & presentations for commercial real estate property listings.

EDUCATION

- The Art Institute of Portland - 2013 GRADUATE Bachelor of Fine Arts - Graphic Design
- Emily Carr University Vancouver BC, Canada - 3 Years Painting Major

VOLUNTEER WORK + INTERNSHIPS

- The Art Center - The Corvallis Art Center. Current Volunteer.
- The Plug - 2024 Branding, promotional + development collateral design. Ongoing Volunteer.
- Portland Fashion Week - 2013 Fashion Show Volunteer.
- Bluewater Comics, PDX - 2008 Internship to Marketing hire.